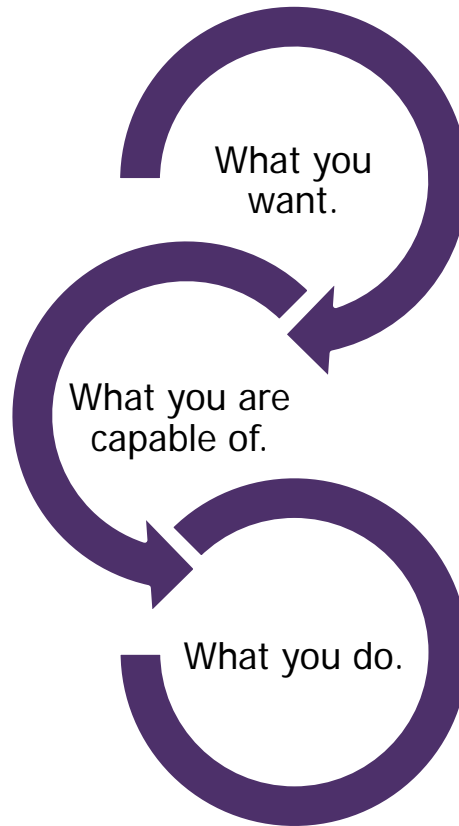


Automating The Goldmine



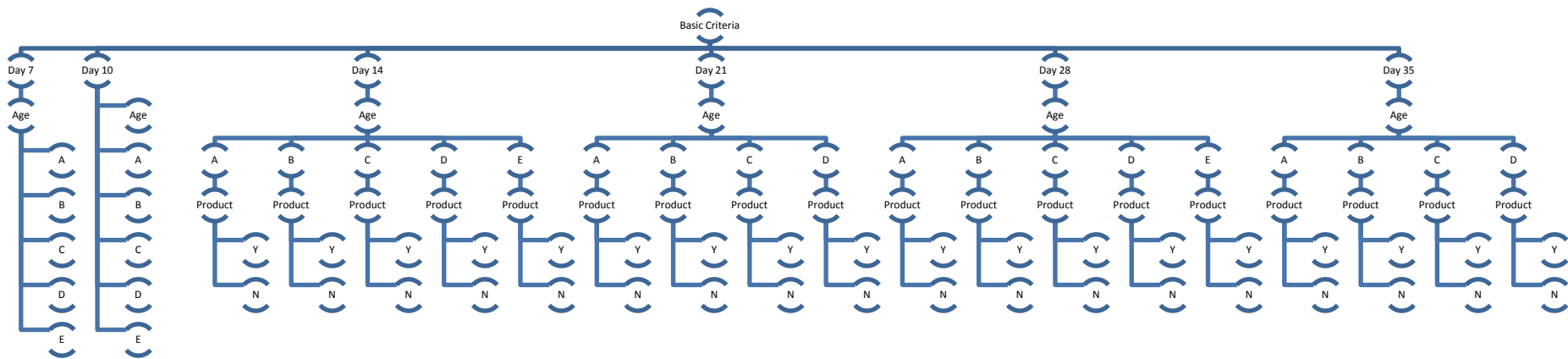
The Necessity of Scale



The Value of Technology

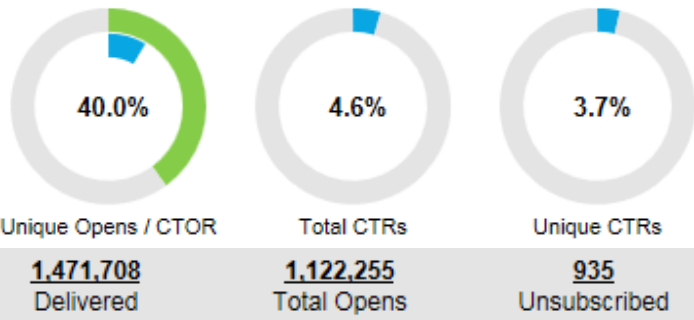


The Plan



The numbers

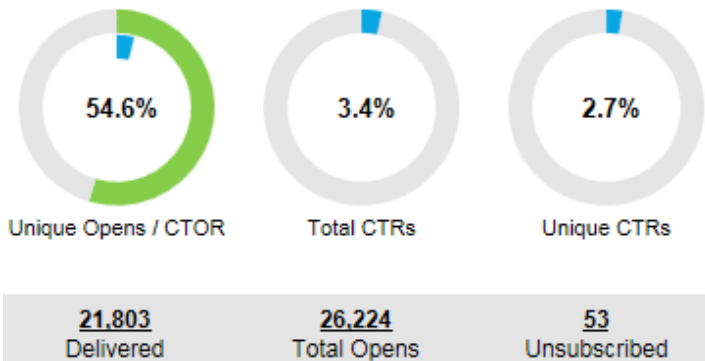
2016 Org Stats



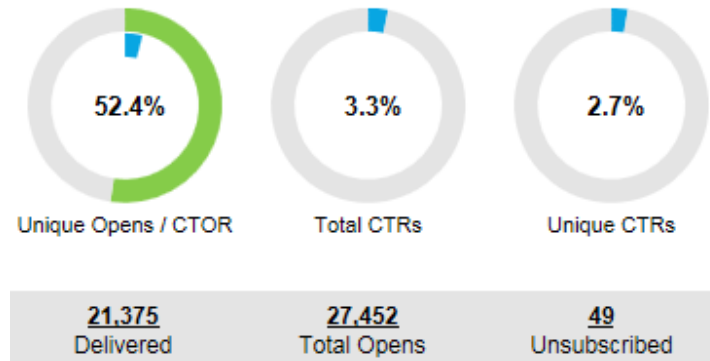
Why Email Only?

- 89% of new members have an email on file
- 81% of current members have emails on file

2016 Onboarding



2017 Onboarding (through May)



The Education of Automation

- Links! Links! Links!
- The gift that keeps giving
- Sales & Education

The Journey Ahead

- Content Development
- Logic Refining
- Product/Service Onboarding
- Retention Automation

THANK YOU!

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