



ANALYTICS AND FINANCIAL INNOVATION

2020 AXFI CONFERENCE SPONSORSHIP OPPORTUNITIES

About Our Conference

June 7-10, 2020 | Radisson Blu MOA-Minneapolis

The unfortunate reality is 97 percent of credit unions lack the resources to fund the level of innovation and analytics investment required to remain relevant, yet they face a member base whose needs are evolving as advances in both technology and data are radically changing the way that products and services are acquired.

The 7th Annual AXFI Conference addresses the growing need to make analytics and innovation a top priority for credit unions. This conference is designed to be of interest to all levels of credit union management, C-Level, VPs, Managers and Technical Staff.

The Analytics Track is designed for those that understand their world is changing and seek a way to stay ahead of the curve. The Innovation Track will be unlike anything you've experienced, focusing on how we take the channels we have created to the next level. The Cyber Security Track is solely focused on the latest security trends as they apply to credit unions.

There has never been a conference like this, for those who believe that innovation + analytics is the future. Come find out why Credit Unions are in the best position to succeed in the new digital world.

For more information, visit: axficonference.com

2019 Conference
by the Numbers

250+
TOTAL ATTENDEES

148+
CREDIT UNIONS
REPRESENTED

33+
STATES REPRESENTED

Space is Limited!
20+
SPONSORS + EXHIBITORS

“Great content and like the segmentation of topics (innovation, cyber, analytics). Good balance of booth time regarding visibility and opportunity.” - 2019 Sponsor

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BEST INNOVATION
GROUP

2020 Sponsorships

	Title	Diamond	Platinum	Gold	Silver	Bronze
Price	\$40,000	\$25,000	\$15,000	\$10,000	\$5,500	\$3,500
Availability	SOLD OUT	3	2	4	7	7
Speaking Opportunities	X	X	X	X		
Name + Logo on Promo Materials	All + Paid Advertising	All	Select	Select	Select	Select
Guest on BIGcast	X	X	X	X		
Highlight in Press Release distributed by Event Producers	X	X				
Free Conference Registration	10	6	4	3	2	1
Exhibit Space	Premium Placement DOUBLE	Premium Placement DOUBLE	Standard	Standard	Standard	Standard
Advertising in Guide	2-Page Spread	2-Page Spread	Full Page	1/2 - Page	1/2 - Page	
Article in Guide	X					
Reception Drink Tickets	25	15	10			
Conference App	Detailed Links	Detailed Links	Detailed Links	Basic Links	Basic Links	Basic Links
Description in Guide + Website	150 Word Description	100 Word Description	75 Word Description	50 Word Description	50 Word Description	50 Word Description
Color Logo in Guide + Website	X	X	X	X	X	X
Logo on Signage	All	Select	Select	Select	Select	Select
Attendee Contact List	X	X	X	X	X	X
Namebadge Sponsorship Recognition	X	X	X	X	X	X
Your company recognized as sponsoring one of the following tracks (first come, first choice)	SOLD OUT	Analytics	Opening Reception	Guide (bonus-back cover ad)	Breakfast or Lunch	
		Innovation		Conference App		
		Cyber Security	Cocktail Reception	CU Broadcast	Networking/ Coffee Breaks	
				Wi-Fi		

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+ 2020 SPONSORSHIP OPTIONS

The purpose of the Sponsorship Program is to provide vendors with the opportunity to support the annual conference and in return receive considerable name recognition and networking opportunities.

Space is limited!

+ INTERESTED IN BECOMING A SPONSOR?

Contact **Paul TenEyck** at 763-548-1308 or paul.teneyck@eventshows.com

*****BONUS - Receive 10% off when you sign on by December 1st**